

Avid Editing A Guide For Beginning And Intermediate Users 5th Fifth Edition By Kauffmann Sam Kennedy Ashley Published By Focal Press 2012

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Far more than just a software manual, Avid Editing is your trusted guide to uncovering the many layers of one of the world's most exciting crafts. This book weaves valuable editing principles together with the robust Avid workflow, delving deeply into efficient editing techniques and concepts.

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Avid Editing: A Guide for Beginning and Intermediate Users ...

Avid Editing is a comprehensive guide covering Avid Xpress Pro, Xpress Pro HD, and Xpress DV. Due to the similarity of Avid's interface across product lines, it is also relevant for Media Composer and other systems.

Avid Editing: A Guide for Beginning and Intermediate Users ...

Completely updated for current HD, UHD, 2K, and 4K workflows, Avid Editing blends the art and aesthetics of motion picture editing with technical, hands-on instruction. Appropriate for beginners and intermediate users who need to refresh their knowledge of essential post-production techniques, this fully revamped and full-color sixth edition is also an excellent tool for editors coming to Avid from other non-linear editing platforms.

Avid Editing: A Guide for Beginning and Intermediate Users ...

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5. Continue with "Starting the Avid Editing Application" on page 8 . (Macintosh) To install the Avid Editing application software: 1. Quit all applications. 2. Insert the editing application DVD. 3. Double-click EditingApplicationName.pkg. 4. Click to Install the Avid Editor Suit e or Individual Product and follow the on screen instructions. 5.

Installation Guide for Avid Editing Applications

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Completely updated for current HD, UHD, 2K, and 4K workflows, Avid Editing blends the art and aesthetics of motion picture editing with technical, hands-on instruction. Appropriate for beginners and intermediate users who need to refresh their knowledge of essential post-production techniques, this fully revamped and full-color sixth edition is also an excellent tool for editors coming to Avid from other non-linear editing platforms. Topics covered include trimming, audio, effects, titles, color correction, customization, inputting, and outputting. A robust accompanying online eResource features professionally shot footage and Avid project files, allowing readers to work alongside the lessons taught in the book. The new edition covers: Avid Media Composer licensing choices Changes to the Avid user interface Basic and advanced visual effects Mastering Avid's audio tools Exploring Avid's Title Tool and NewBlue Titler Pro Understanding double-system sound techniques Syncing picture and sound files Understanding and applying LUTs The latest HD, UHD, 2K, and 4K Workflows

This text is for beginning to intermediate users of Avid Xpress, Xpress DV, or Media Composer. These digital editing systems offer a tremendous number of tools that open up myriad creative possibilities for the film and videomaker, but are as a result difficult to master. The chapters guide readers through an editing project, while the accompanying DVD provides narrative footage to download for immediate, hands-on practice. The book can be read and studied at home, or while sitting in front of an Avid, following the book's step-by-step instructions. The new edition is updated to reflect the latest versions of Avid software, including an emphasis on the Xpress DV for Mac and Windows. There is also new material on Script Integration, a powerful tool now available on almost all of Avid's products, and a new chapter on how Avid can help the reader create material for current and future widescreen television formats. 7A beginning text designed for anyone new to the Avid 7Complete step-by-step instructions assume no prior knowledge 7Companion DVD contains footage from a narrative scene, so students can begin editing immediately

A guide to running a digital film cutting room, giving a comprehensive look at editing on today's hottest and most widely used editing system. Coverage includes telecine and the 3-2 pulldown process, media management and shared storage, configuring a feature project, digitizing, editing, cut lists a

This is the first comprehensive guide to editing on Avid from a PAL standpoint, also including NTSC information where appropriate, making this book a worldwide manual. If you are already using Media Composer, Symphony, or Xpress and want to improve and consolidate your basic methods, or if you need to learn these systems from scratch, then this book is for you. This invaluable reference source explains, from beginner to intermediate level, the similarities and differences of these three packages and will ensure you get the most out of your Avid system. Based on his experience as a film and video editor and trainer, Roger Shufflebottom imparts all the information you need in a clear, accurate and easy to follow format. He provides a comprehensive guide to all the main editing tools of Media Composer, Symphony and Xpress. The text covers Media Composer versions 7-10, Xpress versions 2-4, and Symphony versions 1-3. Extra information is also included on Media Composer version 10.5, Symphony version 3.5 and Xpress version 4.5. Specific Apple Mac and Windows NT information is included. Moving beyond basic editing, 2D effects, 3D effects and graphic import are explained in detail. By working through the text you will be able to complete an Avid project competently and intuitively and you will learn some efficient and powerful working techniques. Roger Shufflebottom has been an editor since 1974, began training in 1993 and has run courses for major broadcasters including the BBC, Carlton, BskyB, Pearson Television and the American Forces Network as well as many facility companies. He is an Avid Certified Instructor and has written many articles for 'Avid User' magazine.

THE ULTIMATE BOOK ON HARNESSING THE POWER OF AVID MEDIA COMPOSER . Filled with hundreds of techniques and profusely illustrated in color, it will help you discover new ways to use the system and do things you didn't know were possible. Written by one of the pioneers of the digital editing revolution, this second edition focuses on Media Composer 5.5. SUBJECTS COVERED INCLUDE: Interface Fundamentals; Advanced Editing & Trimming; The Smart Tool; Find & PhraseFind; Visual Effects & Advanced Keyframes; Color Correction; Titles; Mixing, RTAS & Stereo Audio; Multi-camera Editing; Toolsets & Workspaces; AMA & Media Management; Film & 24p Video; and much more. REVIEWS: "The most ambitious and comprehensive book on Avid Media Composer I've read. Like having a seasoned pro sitting next to you, revealing his trade secrets. If you're a Media Composer editor, rookie or old pro, 'Avid Agility' will make you a better editor, guaranteed!" -- Jonathan Moser, Post Magazine "The quickest path to becoming a Media Composer Jedi Master. Editor and teacher Steve Cohen has written a clear, comprehensively-illustrated and easy-to-understand guide -- a bible on advanced editing with Avid Media Composer 5.x. This book is essential reading!" -- Lawrence Jordan, founder, 2-pop.com & HollywoodReinvented.com "A definitive book about the Media Composer environment. May well be the ultimate book on customizing Avid's unique capabilities for individual creative editing." -- Ray Zone, Editors Guild Magazine "An easy read, logically laid out, and useful to novice and experienced editor alike. I highly recommend this book." -- Frank Capria, Consulting Designer, Media Composer, Avid Technology "Cohen's book will guide you to the next exciting level in the art of editing." -- Edgar Burcksen, CinemaEditor Magazine "An amazing work -- for both new and old Media Composer users." -- Norman Hollyn, Head of the Editing Track & Professor, USC School of Cinematic Arts "A very readable, incredibly illustrated book. Consistently delivers magical little tricks that make you say, 'I wish I'd known that yesterday!'" -- Steve Hullfish, Avid Master Editor, colorist, author of four books. EDITIONS: This second edition offers detailed coverage of Media Composer 5.5. You'll find even more information, with a focus on Media Composer 6, in Avid Agility, Third Edition.

The book, Avid Editing, is for beginning to intermediate users of Avid Xpress, Xpress DV, or Media Composer. These digital editing systems offer a tremendous number of tools that open up myriad creative possibilities for the film and video makers, but are as a result difficult to master. The chapters guide readers through an editing project, while the accompanying DVD provides narrative footage to download for immediate, hands-on practice. The book can be read and studied while you are at home, or while you are sitting in front of an Avid, following the book's step by step instructions. Information on the latest versions of Avid software, including an emphasis on the Xpress DV for Mac and Windows is included. Material on Script Integration and creating material for future and current widescreen television formats is also included. Included with this book is a very helpful KeyGuide containing keyboard shortcuts that the you will need to know.

Brimming with workflow efficiencies for the experienced editor, The Avid Handbook teaches you the hows and whys of operating the system in order to reach streamlined, creative end solutions. The book emphasizes time-saving techniques, shortcuts, and workflow procedures- the true keys to getting a job done. The book has also been updated to include new information on HD formats and workflows, color-correction and grading capability enhancements, MXF media standardization, and much more. Also new to this edition are an 8 page 4-color insert, adding depth to the color-correction lessons, as well as running sidebars throughout the book, calling out time-saving tips and techniques.

The Avid Assistant Editor's Handbook presents new users with what should be their first experience with this powerful software. Drawing from common Avid assistant editor tasks, the book starts with digitizing and ends with onlining and the final delivery of a show. There is also a comprehensive chapter on multigrouping that details this often-used process and often-encountered job requirement. The Avid Assistant Editor's Handbook provides new users a solid foundation for working in Avid, and it can accelerate an Avid assistant editor's transition to a coveted editor role.

If you're an experienced editor who wants to get up-to-speed on Premiere Pro, then look no further than this fast-paced but thorough introduction to Adobe's flagship editing program. Enjoy the ride as three experienced editors take you step-by-step through the entire editing process in Premiere Pro, from file creation all the way through output. Along the way you'll learn the ins-and-outs of (or "to do things such as") file management, essential and intermediate editing techniques, color correction, audio mixing and repairing, titling and effects, and delivering your video onto tape, the web, and mobile devices. You'll learn to work within the Adobe ecosystem as well, getting up to speed quickly on time saving tools such as Dynamic Link, Adobe Story, and more. As you work through sections, you'll find references to engaging videos that accompany the book, giving you a visual and audio frame of reference and solidifying your knowledge of the program. Within a weekend, you'll learn everything you need to know to use Premiere Pro confidently for your own projects. In this no-fluff guide to Premiere Pro, you'll learn to

- Quickly organize your existing Final Cut or Avid projects, or create new projects to use right away in Premiere Pro
- Understand how to use Premiere Pro with other Adobe software
- Edit your footage the way you like but with tips and techniques from authors with tons of experience in all the editing programs and who speak your language.
- Put your skills to work immediately by using the accompanying lesson files to work through the steps in the book
- Improve your knowledge through video tutorials, handy quick reference guides, and keyboard shortcut sheets made available on the book's companion media.

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