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Edison to Enron: Energy Markets and Political Strategies. Robert L. Bradley, Jr. John Wiley & Sons, Oct 24, 2011 - Political Science - 602 pages. 0 Reviews. The oil industry in the United States has been the subject of innumerable histories. But books on the development of the natural gas industry and the electricity industry in the U.S. are ...

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Edison to Enron is the second installment of Bradley's trilogy on political capitalism, inspired by the rise and fall of Enron. Book 1, *Capitalism at Work: Business, Government, and Energy*, provides a worldview of market-based versus political business, as well as an interpretation of energy sustainability.

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The waste and perils of the latter provide a stark contrast to the benefits and prudence of free-market enterprise. Edison to Enron also tracks the career of Kenneth L. Lay, from a minor government bureaucrat to the heir apparent at Transco Energy Company to the wunderkind CEO of Houston Natural Gas Corporation (HNG). A shooting star of the energy business, Lay would transform HNG into mighty Enron, before meeting his unhappy fate less than two

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decades later--a story told in this book's sequel.

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Edison to Enron is a readable flowing history of two of America's largest and most colorful industries. It begins with the story of Samuel Insull, a poor boy from England, who started his

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career as Thomas Edison's right-hand man, then went on his own and became one of America's top industrialists.

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Edison to Enron : energy markets and political strategies. [Robert L Bradley] -- Energy, the master resource, is the world's largest industry and the bedrock of modern life. Without carbon-based energy, in particular, production and consumption as we know it would not exist. ...

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Edison International is the former here. Operating as Edison Energy, it bought in 2013 SoCore Energy that is in the commercial PV development business. It also purchased ENERActive Solutions, an...

~~As California's Energy Markets Are Disrupted, Regulators ...~~

[Edison to Enron: Energy Markets and Political Strategies (Political Capitalism)] [Author: Bradley Jr., Robert L.] [November, 2011]: Bradley Jr., Robert L.: Books ...

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March 28, 2003. On March 26, The Federal Energy Regulatory Commission (FERC) announced an investigation of 30 California electricity market participants to determine which ones employed Enron-type market manipulation tactics during the state's energy crisis. Southern California Edison (SCE) was named among those that routinely schedule its power

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supplies or needs through the California Independent System Operator.

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Gary Stern, the director of market monitoring for Southern California Edison EIX, +2.69%, said he has long suspected that Enron manipulated power flows in the state to reap enormous profits.

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